FOR IMMEDIATE RELEASE

Friendly Fires Announces Logo Change

August 2012 – Friendly Fires is pleased to announce that it is rebranding its logo in order to better reflect our green products and services offering. Our previous logo was designed to showcase the fact that 'our products make people's homes happy.' Although that is still a focus for what we do, our solar, wood and pellet offerings reflect a 'green' approach to many of our products and services, and therefore a rebranding effort was undertaken.

Old Logo

We will miss our happy home. During the next 2 years, it will slowly disappear from all our marketing materials.

About Friendly Fires

In business for over 20 years, Friendly Fires specialize in the sale and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including Retailer of the Year, Entrepreneur of the Year, and Consumers Choice awards. With three modern locations and full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca.