



## FOR IMMEDIATE RELEASE

### Friendly Fires North American Finalist: Best Fireplace Retailer

**March 2014** – Friendly Fires is pleased to announce that it's a finalist for the best Fireplace & BBQ Retailer in North America. The Vesta Awards, organized by the Hearth

Patio & BBQ Association (HPBA) is an annual event that recognizes the best of the best in the hearth industry. Friendly Fires is the first Canadian retailer to ever be nominated as top Fireplace & BBQ Retailer, and is one of 3 finalists for this year's competition. The finalists were picked based on a combination of best showrooms, customer service, as well as overall business practices. The winner will be chosen by a panel of industry experts and will be announced in March in Salt Lake City at the annual HPBA Conference.

Hearth & Home magazine's  
14<sup>th</sup> Annual Vesta Awards Program!

2014 Vesta Awards  
*Honoring Innovation  
in Design & Technology*



More information on the Vesta Awards can be seen on the HPBA website at [www.hpbexpo.com/show-info/parties-events/vesta-awards/](http://www.hpbexpo.com/show-info/parties-events/vesta-awards/)

### About Friendly Fires

In business for over 20 years, Friendly Fires specialize in the sale and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including Retailer of the Year, Entrepreneur of the Year, and Consumers Choice awards. With three modern locations and full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at [www.friendlyfires.ca](http://www.friendlyfires.ca).