

FOR IMMEDIATE RELEASE

The Best Year Ever!

January 2015 – Friendly Fires would like to thank our customers, suppliers and our amazing team for the best year in our history. Not only was 2014 a record year for our customers to heat their homes and generate income from solar solutions but we also won many awards and were recognized by numerous independent associations for our contribution to the community, fireplace & BBQ industry, as well multiple industry associations.



Some notable 2014 accomplishments:

- Friendly Fires featured in <u>Pools</u>, <u>Spas & Patio</u>
 <u>Magazine</u> (how to automate a business)
- Friendly Fires featured in <u>Patio Hearth & Product</u>
 <u>Report</u> (opinions on the North American fireplace & BBQ market)
- A Friendly Fires Fireplace was chosen for the Colin
 & Justin Bunkie (<u>www.colinandjustin.tv</u>)
- Friendly Fires was chosen as the official Fireplace contractor for HGTV's Income Property Show (<u>www.hgtv.ca/incomeproperty</u>)
- Friendly Fires was voted as Best Fireplace Store
 from Consumer Choice Awards in all our markets by
 all media (Best Kawartha Fireplace Store Peterborough This
 Week and The Examiner, Best Fireplace Store
 Northumberland, by Northumberland This Week, and Best
 Kingston Fireplace as well...)
- Won two awards from the Kawartha Home Builder's Association (www.pkhba.com)









- The Friendly Fires Cobourg Store is in the upcoming Adam Sandler & Kevin James Movie Pixels (<u>www.imdb.com/title/tt2120120/</u>)
- Our team received honourable mentions from charities (http://friendlyfires.ca/about-us/community-service/)
- We received a record number of attendees and participants at our BBQ classes and our BBQ Competitions (http://youtu.be/vJUx1nXJUXQ)
- We added some amazing new team members to the best Fireplace, BBQ & Solar Team anywhere (http://friendlyfires.ca/about-us/staff/)

But - our crown jewel was being named **Best North American Fireplace Store** by the Hearth Patio & BBQ

Association in Salt Lake City

(<u>www.vestaawards.com</u>). Friendly Fires was up against some amazing American fireplace stores and we were chosen #1 (the first ever Canadian company nominated). Not bad for a store with locations in Kingston, Cobourg & Peterborough - eh?

Looking ahead, 2014 will be tough to beat when it comes to public awards and accolades, but we do have a few surprises up our sleeve - so stay tuned!









Thank you to our amazing suppliers, customers, and incredible team!