



FOR IMMEDIATE RELEASE

Residents of Peterborough & Kawarthas Chose Friendly Fires as Best Fireplace Store

March 2016 – Friendly Fires is pleased to announce that it was chosen by the residents of Peterborough and the Kawartha's as the Best Fireplace Store. Friendly Fires has won the award for over 10 years straight, and we really appreciate the votes from all our customers. This annual award is organized by the area's largest newspaper asking local residents and ask them who their favourite fireplace store is. The award is equally gratifying as Friendly Fires stopped all traditional marketing and advertising a few years ago, yet our name continues to be recognized as the best fireplace store in the area.



About Friendly Fires

In business for over 20 years, Friendly Fires specialize in the sale and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards. With four modern locations and over 40 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca.