



FOR IMMEDIATE RELEASE

2016 Friendly Fires Community Involvement

October 2016 – An important mission at Friendly Fires is being a positive member of the communities in which we operate. Although it's part of our corporate mission that we give back, it's also an important part of our staff members' philosophy.

Although our charity involvement is too long to mention, two recent charitable causes that we were proud to support were the Wemp & Smith Girls Ice Wolves Midget Hockey team (who won gold at the Niagara Fall Classic this year) as well as the Interval House – a center for abused women and children. Along with these charities, we've supported other great causes this year such as cancer research, sledge hockey, multiple sclerosis, as well as Joes Mill – getting musical instruments in the hands of kids. It's great that our staff is able to give back to the local communities in which we live.

About Friendly Fires

For over 20 years, Friendly Fires specializes in the sales and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards. With four modern locations and over 40 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca.

