



FOR IMMEDIATE RELEASE

October 2017

Friendly Fires is thrilled to announce that they have received the 2017 TSSA Impact on Safety Award. A prestigious award given to only three companies per year in recognition of outstanding efforts toward promoting safety in their industries.

For over 20 years Friendly Fires has built their reputation on selling and installing wood, propane, and pellet stoves and fireplaces. Central to that reputation is the effort they devote to safety. "Our goal is leave each installation in a safer condition than we started," says Alex Soubliere, co-owner of Friendly Fires. "We further educate customers so they can enjoy their fireplace without worry or concern."

The outstanding record of Friendly Fires is testament to the safety processes they've put into place. From the start, they begin with the safest, highest quality components, including gas venting and piping that exceed safety code and manufacturer requirements. For example, after conducting research into the safest units, Friendly Fires decided to deal primarily with standing pilot stoves and fireplaces.

Their staff of licensed installers receives excellent and extensive training on safety methods and are seen as leaders in the industry. Friendly Fires self-developed training materials have been used by hearth installers all over Canada and North America.

"Alex Soubliere and Friendly Fires do everything," says John Marshall, TSSA's Fuels Safety Director, "from gas and propane diagnostics, detailed inspection reports, and annual cleaning and safety checks, including tests of ambient carbon monoxide levels and venting. They are a definite asset to TSSA, our fuels safety mandate and the people of Ontario."

About TSSA

TSSA believes that safety is a shared responsibility. We all share a desire to make Ontario safer. We all play a part in the safety system.

For that reason, TSSA created its Safety Awards program in 2015 as a way to formally acknowledge those individuals and organizations who work in our regulated sectors – fuels, elevating and amusements devices, boilers and pressure vessels, operating engineers, ski lifts, and upholstered and stuffed articles – and have made significant contributions to public safety in Ontario.

About Friendly Fires

For over 20 years, Friendly Fires specializes in the sales and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards. With four modern locations and over 40 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca/tssa/



Alex Soubliere receiving TSSA Impact Safety Award



Friendly Fires co-owner Alex Soubliere