



**Friendly Fires**  
*Fireplaces & BBQs*

#981 Highway 7 East RR#7  
Peterborough, ON K9J 6X8  
T (705) 741-1900

#70 King Street East  
Cobourg, ON K9A 1K9  
T (905) 372-5900

## FOR IMMEDIATE RELEASE

### Friendly Fires Awarded DCS BBQ Dealership

ONTARIO, Canada – April 2011 – Friendly Fires is pleased to announce that they have been awarded the DCS BBQ dealership for the Kawarthas and Northumberland areas. DCS BBQs are premium BBQs that can be installed in BBQ islands, outdoor kitchens – or even as freestanding units. Although DCS BBQs typically range from around \$4000 - \$8000, they are built solid and come with incredible features – such as lifetime warranty on the burners.

Friendly Fires has the most popular models of DCS BBQs on display – including a 48” built-in BBQ where we will be teaching our upcoming 2011 BBQ classes.

For information on DCS BBQs and outdoor products, please visit our website or the official DCS website – at: [www.dcsappliances.com](http://www.dcsappliances.com).



### About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, Consumers Choice 2010 winner, as well as numerous industry accolades. Friendly Fires recently opened its second location in Cobourg and with continual upgrades to their showroom, Friendly Fires is able to offer their customers greater selection and keep up with the newest technologies. For more information on Friendly Fires, please visit either of their showrooms or online at [www.friendlyfires.ca](http://www.friendlyfires.ca).