



Friendly Fires
Fireplaces & BBQs

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FOR IMMEDIATE RELEASE

Friendly Fires Joins Social Media Craze

ONTARIO, Canada – January 2011 – Friendly Fires is pleased to announce that they have launched a new Friendly Fires Twitter & You Tube accounts. The Twitter account will be used to keep our friends and customers up to date with latest developments, whereas we will be supplementing our You Tube account with important videos on our products and services. The addition of these two social media venues will complement our existing web and Facebook strategies, already in place.

See us on
YouTube

To access our You Tube account and see some neat videos (including how to light a pilot light, why not to purchase a big box store BBQ...) search for us at "friendlyfirsdotca".

To join our Twitter Feeds – locate us at "@FriendlyFiresca."

To access our Facebook account: Log onto your Facebook account, and search for 'Friendly Fires'. Don't forget to become our 'Friend' in order to receive constant updates.

follow us on
twitter



All these accounts are also linked off our home page at www.friendlyfires.ca. Please do not hesitate to contact Friendly Fires for suggestions.

About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, Consumers Choice 2010 winner, as well as numerous industry accolades. Friendly Fires recently opened its second location in Cobourg and with continual upgrades to their showroom, Friendly Fires is able to offer their customers greater selection and keep up with the newest technologies. For more information on Friendly Fires, please visit either of their showrooms or online at www.friendlyfires.ca.