



Friendly Fires
Fireplaces & BBQs

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FOR IMMEDIATE RELEASE

Friendly Fires Heartland Kitchen

ONTARIO, Canada – July 2011 – Friendly Fires is pleased to announce the recent renovation of a new Heartland Kitchen area in our 6,000 square foot Peterborough showroom. The Heartland Kitchen display includes a dishwasher, fridge, dual-fuel oven as well as completed cupboards. In addition to the kitchen, Friendly Fires is also displaying the Heartland Wood Cookstove in ebony black.



About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, Consumers Choice 2010 winner, as well as numerous industry accolades. Friendly Fires recently opened its second location in Cobourg and with continual upgrades to their showroom, Friendly Fires is able to offer their customers greater selection and keep up with the newest technologies. For more information on Friendly Fires, please visit either of their showrooms or online at www.friendlyfires.ca.