



**Friendly Fires**  
*Fireplaces & BBQs*

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## FOR IMMEDIATE RELEASE

### Friendly Fires Chosen Again as '2011 Favourite Fireplace Store'

PETERBOROUGH, ON & COBOURG, ON – February 2012  
– The entire team at Friendly Fires is pleased to announce that Friendly Fires has been chosen as the "2012 Consumers Choice Favourite Fireplace Store" for the Kawartha and Northumberland areas - again. Every year, Peterborough This Week gathers thousands of votes from local residents who vote on their favourite shopping destinations. This is not the first time Friendly Fires has won the Platinum award – and we are very thankful to our loyal customers who voted for us. Thank you very much.



### About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, numerous Consumers Choice awards as favourite fireplace & BBQ store, as well as numerous industry accolades. With two modern locations and full-time licensed technicians on staff, we offer our customers great selection and better service. For more information on Friendly Fires, please visit either of their showrooms or online at [www.friendlyfires.ca](http://www.friendlyfires.ca).