



Friendly Fires

Fireplaces & BBQs

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FOR IMMEDIATE RELEASE

Friendly Fires Improves Showrooms Again

PETERBOROUGH, ON & COBOURG, ON – March 2012 – Friendly Fires is pleased to announce its 2012 Fall Renovation plans already in the works for its showrooms.

Please visit us today to see the following new displays:

- Valor H4 gas fireplace
- Valor Madrona freestanding gas stove
- 5 new stone displays (including Real Stone)
- Kozy Heat Nicolette small fireplace
- Lennox Epic freestanding 3 sided gas stove
- Town & Country See-Thru deluxe fireplace
- Kozy Heat Slayon linear fireplace



About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, numerous Consumers Choice awards as favourite fireplace & BBQ store, as well as numerous industry accolades. With two modern locations and full-time licensed technicians on staff we offer our customers great selection and better service. For more information on Friendly Fires, please visit either of their showrooms or online at www.friendlyfires.ca.