



Friendly Fires
Fireplaces & BBQs

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FOR IMMEDIATE RELEASE

Friendly Fires Introduces Primo Kamado Cookers

PETERBOROUGH, ON & COBOURG, ON – June 2012 – Friendly Fires is pleased to announce that it has been awarded the Primo dealership for the Kawartha and Northumberland areas. Primo Charcoal Cookers are different from other Kamados as they:

- Are built in North America
- Come in an oval design allowing a user to separate the firebox for two different heat settings
- Have optional stainless steel side shelves

For more information on Primo, please visit:
<http://primogrill.com>.



About Friendly Fires

In business for over 20 years, Friendly Fires specialize in high-end gas, wood and pellet fireplaces, inserts, stoves as well as BBQs. During the past few years, Friendly Fires has been recognized with a number of awards, including Retailer of the Year, Entrepreneur of the Year, numerous Consumers Choice awards as favourite fireplace & BBQ store, as well as numerous industry accolades. With two modern locations and full-time licensed technicians on staff we offer our customers great selection and better service. For more information on Friendly Fires, please visit either of their showrooms or online at www.friendlyfires.ca.