



**Friendly Fires**  
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## FOR IMMEDIATE RELEASE

### Friendly Fires Completes Phase 1 of Facelift

**PETERBOROUGH, ON – August 1<sup>st</sup> 2006 –** Friendly Fires announced today that it has completed many of its planned showroom renovations, including:

- New accounting & service department offices;
- Dedicated customer & sales areas;
- 2 new wood burning displays;
- 3 new pellet stove burning displays;
- Outdoor kitchen area with propane BBQ & charcoal smoker;
- Over 1,500 square feet of cultured stone displays.

The customer feedback to the renovations has been very rewarding, and we look forward to completing the rest of our renovations within the next year.

#### **About Friendly Fires**

Friendly Fires is the Kawartha's largest full-service specialty hearth retailer specializing in the sales and service of wood, gas, & pellet stoves, fireplaces, and BBQ's. For additional information, please visit [www.friendlyfires.ca](http://www.friendlyfires.ca).

