



Friendly Fires
#981 Highway 7 East RR#7
Peterborough, ON K9J 6X8
T (705) 743-7977
F (705) 743-7995
W www.friendlyfires.ca

FOR IMMEDIATE RELEASE

Friendly Fires introduces new RSF Clean Face Fireplace

PETERBOROUGH, ON – May 1st 2007 – Friendly Fires announced today that it has introduced the new RSF Clean Face Fireplace in its showroom. A clean face fireplace means that the louvres that traditionally have helped circulate air around the fireplace are not directly visible.

Clean face fireplaces have become more popular recently because they allow the fire to become more visible, and the fireplace finishing (typically stone) to be more pronounced around the glass.

What makes RSF fireplaces unique in their clean face design is that the air can still circulate – but it is done via ducts that are not directly visible at the front of the unit.

The RSF Clean Face Opel is currently on display at Friendly Fires and will be fully functioning during the third phase of our massive renovation project.



For additional information on RSF's new clean face fireplaces, please visit their website at www.icc-rsf.com or our large showroom to see the units live.

About Friendly Fires

Friendly Fires is the Kawartha's largest full-service specialty hearth retailer specializing in the sales and service of wood, gas, & pellet stoves, fireplaces, and BBQ's. For additional information, please visit www.friendlyfires.ca.