



Friendly Fires
#981 Highway 7 East RR#7
Peterborough, ON K9J 6X8
T (705) 743-7977
F (705) 743-7995
W www.friendlyfires.ca

FOR IMMEDIATE RELEASE

Friendly Fires BBQ Expertise in Peterborough

PETERBOROUGH, ON – March 1st 2007 – Friendly Fires announced today that it has been asked to demonstrate and showcase its BBQ and outdoor living expertise this summer at a number of venues, including:

- 2007 Downtown Peterborough Ribfest
- Chex TV News at Five
- Various outdoor cooking events, such as the Sales & Ad Spring Golf Tournament
- Contributing BBQ recipes and tips to a variety of news sources, such as The Peterborough Examiner & The Kawartha.

In addition, Friendly Fires has announced that it will continue its regular BBQ & Fireplace Tip segment on Chex TV. Friendly Fires is pleased to help out with outdoor and BBQ events in the community, and looks forward to all of these events.



About Friendly Fires

Friendly Fires is the Kawartha's largest full-service specialty hearth retailer specializing in the sales and service of wood, gas, & pellet stoves, fireplaces, and BBQ's. For additional information, please visit www.friendlyfires.ca.