

FOR IMMEDIATE RELEASE

April 2022

We are very pleased to announce that Friendly Fires has made a donation of \$25,000 to the Peterborough Humane Society.

The donation will go toward the new Peterborough Animal Care Centre (PACC). The PACC will be over 24,000 square feet and include a state-of-the-art Animal Adoption & Education Centre, Publicly Accessible & High-Volume Spay/Neuter Clinic and a Provincial Dog Rehabilitation Centre.

We are so very fortunate to have such a dedicated, hard working and committed team at the Peterborough Humane Society that goes above and beyond caring for animals. The fact that they have spearheaded an initiative to have a new world class animal care facility built right here in our city is a testament of just how great this team really is.

Friendly Fires' own Olive the Portuguese water dog was also thrilled to hear about the new animal care centre.

About Peterborough Humane Society

Peterborough Humane Society advocates for animals by improving their lives, alleviating suffering, rescuing, providing shelter, healing, facilitating adoption and reducing pet overpopulation. We are the largest animal shelter in Peterborough County and the only open admission shelter.

About Friendly Fires

For over 30 years, Friendly Fires specializes in the sales and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards.

With five modern locations and over 50 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca/

