

FOR IMMEDIATE RELEASE

July 2021

We are very happy to announce that the new Friendly Fires Peterborough showroom is now open. Thanks to the herculean efforts of our fabulous crew the former home of Heritage Furniture on highway 7 has been transformed into one of the Largest Fireplace and BBQ showrooms in Canada!

Located directly next to our previous showroom, the new location allows Friendly Fires the opportunity to showcase more of their products. Including installed and working fireplaces and stoves, as well as a complete selection of gas, charcoal, and pellet fired grills. Not to mention the wide range of wood burning and gas fired fire pits and fire tables.

The new location also has ample space for displaying a wide selection of BBQ and Fireplace accessories.

What's become of the former showroom you may be wondering? It has been transformed into a 30,000 sq ft warehouse to supply all five of the Friendly Fires locations across southern Ontario.

Friendly Fires welcomes you to drop in and feast your eyes on this beautiful new showroom. Located at 971 Highway 7 East. Right beside the former showroom.

About Friendly Fires

For over 30 years, Friendly Fires specializes in the sales and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards.

With five modern locations and over 50 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca/



