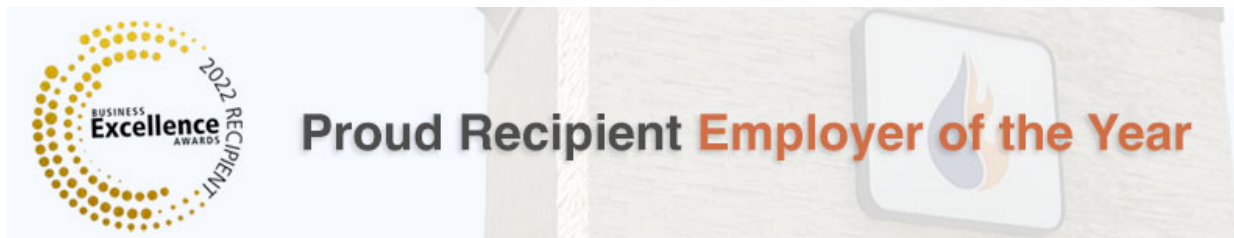


FOR IMMEDIATE RELEASE

October 2022



Friendly Fires is thrilled to announce that they have been named Employer of the Year in the Peterborough & Kawartha Business Excellence Awards. Friendly Fires was chosen from three finalists as judged by a prestigious Judging Committee formed of business leaders from the region.

Judges highlighted Friendly Fires' friendly and flexible workplace including social activities, and their customer facing website highlighting staff members. Also noted was their ongoing training and rewards program for staff members.

Friendly Fires was also praised for actively recruiting female team members into management roles in what is traditionally a male dominated industry.

Friendly Fires believes strongly in their staff and cultivates long term employees with competitive remuneration, strong benefits package, and group activities throughout the year including a very popular and fun annual Christmas party.

About Peterborough & Kawartha Business Excellence Awards

The Peterborough and the Kawarthas Business Excellence Awards promote the advancement of responsible business leadership and prosperity within the community. It is their goal that many noteworthy and accomplished companies will be recognized and honoured with these prestigious awards.

About Friendly Fires

For over 30 years, Friendly Fires specializes in the sales and service of high quality fireplaces, solar and outdoor products. Friendly Fires has been recognized countless times for various awards and distinctions, including North American Retailer of the Year, Entrepreneur of the Year, and dozens of Consumers Choice awards.

With five modern locations and over 50 dedicated full-time licensed technicians we offer our customers great selection and better service. For more information on Friendly Fires, please visit our showrooms or online at www.friendlyfires.ca/



